



Kansas Charolais News

August 2015

President's Message

Dear Fellow Charolais Breeders,

County fair heifers and steers? How could heifers and steers at a county fair benefit our breed? Not much revenue there... right?

I mean, none of us are making business plans based on selling large numbers of purebred heifers and steers to 4-H and FFA members who will only exhibit at the local county fair. To be honest, the market is just not there.

If a 4-H or FFA member only plans to take the animal to the county fair, they are not looking to spend a lot of dollars. So the reality is that this is not a short-term money maker.

However, as with many things in life and business, when you first consider the idea it makes no sense at all. But if you take the time to think about it... and you look at it from a long-term perspective... and you stay committed to it... well then it may just be one of the best things you could do. ***The payoff comes later and often in a different and better form than money.***

See I know more than just a few very successful commercial cattle producers, including some very successful members of our KCA, who got their start in the beef business with a county fair project. Some were encouraged to stay on in an established operation because mom and dad allowed them to have a project at the county fair that was completely their responsibility.

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Kansas Charolais Association Field Day Saturday ■ August 29 ■ 2015

Hubert Charolais Ranch

David & Shelby Hubert, Oakley, Kansas

10:00 a.m..... Meet at ranch for pasture tour of cattle.
Group will tour to pasture on a flat-bed trailer.

Lunch..... Buffalo Bill Cultural Center, Oakley.
Meal sponsored by: Monument Station Ultrasound,
Dr. Paul Ritter, Monument; and Hubert Charolais Ranch.

Program..... - Ron Wilson, Cowboy Poet, Manhattan, KS
- Commercial Producer Forum. A question
& answer session—What does the commercial cattleman
want from a purebred breeder?

Hubert Charolais Ranch is located 8 miles west of Oakley,
on Hwy 40 at Monument, then 2 miles south on Road 350.

RSVP to: Anna Barrett, KCA Secretary, by Aug. 25 at
785-224-8536 voice/text or barrettcattle@msn.com



2015 AIJCA Junior National Award Highlights

For a complete listing, go to: www.charolaisusa.com/juniornationalresults.html



4th Overall Champion
Bred & Owned Female
 Wal-Mar Ms She's Got Game 413
 Addi Marston, Canton



Division I Champion
Owned Female
 Wal-Mar Ms She's Got Game 413
 Addi Marston, Canton



Division V Reserve Champion
Owned Female
 MF Chexie 31 SIL
 Hadley Schotte, Marysville



Impromptu Speech
1st place, senior division
 Hadley Schotte, Marysville



Prepared Speech
1st Place, Intermediate Division
 Wyatt Krehbiel, Hutchinson
2nd Place, Junior Division
 Weston Schrader, Wells



Champion Senior Showman
 Hadley Schotte, Marysville



Quiz Bowl Contest
2nd Place, Kansas 1
 Weston Schrader, Wells; Wyatt Krehbiel, Hutchinson; Hadley Schotte, Marysville; Taylor Ohlde, Easton; Addi Marston, Canton



Team Sales
2nd Place, Intermediate Division
 Plain White Ts
 Kansas team member:
 Mason Runft, Scandia



Team Sales & Team Fitting
1st Place, Junior Division
 Midwest Marketers
 Kansas Team Member:
 Weston Schrader, Wells



Scholarship Winners
 Katy Clawson, Satanta
 Mitchell Duer, Onaga
 Caleb Obermeyer, Marysville
 Taylor Ohlde, Easton
 Jaid Runft, Scandia



Herdsmanship Award
 Kansas

State/Affiliate Scrapbook
1st Place, Kansas
 Mitchell and Shay Duer, Onaga

National Junior Merit Award
 Gold Merit, Katy Clawson, Satanta

President's message, continued

The best advertisement I have seen this year for our breed was several Charolais heifers lined up at a local county fair beef show. State and national shows are great, but a lot of high-quality young people and their parents and grandparents just do not have the time nor the resources to commit to state and national shows. However, they do have the resources and will take the time to get to the local county fair. Also, **many commercial cattle producers don't have the time to travel to a state or national show, but most will take an evening off to go to the local county fair. Seeing those nice white cattle in the stalls and ring gets them talking and thinking.**

So I challenge every Kansas Charolais breeder who reads this newsletter to make a goal of getting at least one additional Charolais at your local county fair next year. Get one in the hands of a local 4-H or FFA member who might have an interest in the cattle business. Just one additional Charolais heifer or steer at about half of the county fairs in Kansas would give us an additional 50 potential Kansas Junior members and 50 additional future cattle producers. Also, it would advertise the breed to hundreds of cattle producers in counties without a Charolais heifer or steer being shown now.

That one 4-H or FFA member might go on to become a breeder who produces the next great bull or female of our breed. **Even if they never continue in the cattle business, as they go forward in their chosen profession, they will carry with them positive views of our breed and the beef business.** Just think about the people you deal with on a daily basis... now think of them having participated in the beef business at the local county fair. Well now that is an idea that makes perfect sense.

Thanks,

Todd Sheppard

President, Kansas Charolais Association

2015-16 Kansas Charolais Assoc. Officers

President Todd Sheppard, 785-457-2164
Vice President Curtis Ohlde, 913-772-2697
Secretary/Treas Anna Barrett, 785-246-3156
North Director Danny Forsyth, 785-632-1110
South Director Doug Harris, 620-368-4792
East Director Megan Fink, 785-410-5559
West Director Kyla Larson, 620-353-8170
At-Large Director Russ Lewis, 620-375-2876
State Fair Breed Rep Jim Schwarz, 620-830-2297
AICA Area Director Spencer Schrader, 785-488-2135
AICA North Central Rep Colt Keffer, 765-376-8784

2015 AIJCA Junior National Highlights, cont.



2015 AIJCA Board
Hadley Schotte, Marysville,
Area 3 Director



**2015 Junior National
Conference Honoree**
Galen, Lori & Megan Fink
Randolph

***Congratulations to all the Kansas Junior participants.
You are a great representation of the association!***

KCA Calendar of Events

To be included on the 2015 website calendar, KCA facebook page, and quarterly KCA newsletters, please send your events/sale dates/etc. to:
barrettcattle@msn.com

August 2015

29th Kansas Charolais Association Field Day
Hubert Charolais Ranch, Oakley

September 2015

18th Kansas State Fair

October 2015

2 - 5th Kansas Junior Livestock Show, Hutchinson

Kansas Charolais Association

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www.kansascharolais.com

Also find us on FaceBook!

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