



Kansas Charolais News



March 2012

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President's Message

Hope everyone is having a successful spring calving season. The mild winter is sure helping which makes it a lot better than last year. Hopefully March and April will be just as nice.

Congratulations and thanks to all you Kansas Charolais breeders for exhibiting at the fall and early winter shows. As usual Kansas Charolais have won their fair share of awards. Also, congratulations to all of you who have had fall and early spring bull sales. Bull sales are up and should be great throughout spring. Good luck to all of you with your private treaty and annual production sales.

One of our breed's premiere events will be happening this summer in Grand Island, NE, at the brand new Nebraska State Fair grounds. The AICA Junior National event is always the highlight of the year, especially to our juniors and their families. Check out **The Grand "Chute-Out"** at <http://www.charolaisusa.com/juniorhome.html>. To make this all happen, it takes a lot of donations to the hosting state. I would hope that you all would be generous this year when asked.

We, in agriculture, have all been inundated with what I call "foodie fads" from the non-farm media. It gets a little old, so I thought I would add some levity to the situation.

Concerned about too many carbs in your diet?

For those of you who watch what you eat, here's the final word on nutrition and health. It's a relief to know the truth after all those conflicting nutritional studies.

1. The Japanese eat very little fat and suffer fewer heart attacks than Americans.
2. The Mexicans eat a lot of fat and suffer fewer heart attacks than Americans.
3. The Chinese drink very little red wine and suffer fewer heart attacks than Americans.

4. The Italians drink a lot of red wine and suffer fewer heart attacks than Americans.
5. The Germans drink a lot of beers and eat lots of sausages and fats and suffer fewer heart attacks than Americans.

CONCLUSION

Eat and drink what you like. Speaking English is apparently what kills you.

Source: Drovers CattleNetwork.com

See you down the road!

Yours for a better Charolais and beef industry,

Don R. Olsen

Kansas Beef Expo Results

A tremendous set of Charolais and Charolais percentage cattle congregated in Hutchinson during the Kansas Beef Expo in mid December. For a complete breakdown of winners, visit www.kansasbeefexpo.com

Finks win National Beef Backer Award!

Little Apple Brewing Company of Manhattan was recipient of the National Foodservice Beef Backer Award during the 2012 Cattle Industry Convention in Nashville, TN. Galen and Lori Fink are co-owners with Russ and Kelly Loub in the restaurant.

Congratulations for this tremendous honor!



(L to R) Lori Fink, Russ and Kelly Loub and Kansas Beef Council Chairman Mark Harms.

Photo from the Kansas Livestock Association

2012 Kansas Junior State Show

Plans are well underway for another fantastic junior state show. Mark your calendars for **May 26th and 27th** in Hutchinson for this exciting event. Check-in, meetings, and quiz bowl will take place on Saturday with the show to follow on Sunday.

Welcome New KCA Member!

Brent Jessee Charolais – Brent Jessee – Galena, KS

Percentage Charolais Females and Charolais Steer Reminders

- Steers must be 50% Charolais (sired by a purebred, registered bull or out of a purebred, registered dam)
- Steer must have a valid Kansas Steer Certificate or an AICA registration paper
 - Composite females must be registered with the AICA
- A composite Charolais heifer class will be offered at the Kansas Beef Expo, and it is a possibility of one at the State Fair and Kansas Junior Livestock Show (We will keep you posted on the status of it).

2012 Kansas Charolais Dues

Kansas Charolais Dues are due now. If you haven't yet paid them, please do so. This will secure your listing in the new directory and on the website.

Please send \$50 to:

KCA

2118 Oxbow Rd

Wells, KS 67467

(along with any changes to your membership listing)

Thank You!

The 2012-2013 Kansas Charolais membership directory will be in the works this spring. Information was sent in February along with dues notices. Please contact Laci if interested in this opportunity to promote your genetics in the 2 year directory.

Ad Rates:

1 page color - \$350

1 page b&w - \$275

½ page b&w - \$150

¼ page b&w - \$90

Premier ad spots - \$400

2012 Calendar – Website

Please send your events, sale dates, etc. to schrader@twinvalley.net to be included on the 2012 website calendar and quarterly KCA newsletters.

KCA Calendar of Events

March

- 4th – LHR 10th Annual Angus & Charolais Bull Sale, Hays
- 9th – Bar S Ranch Annual Bull Sale, Paradise
- 19th – Raile charolais 23rd Annual Sale, St. Francis
- 20th – Vaughan Family Ranch Annual Charolais & Angus Bull Sale, Farmers & Ranchers, Salina
- 26th – Myron Runft Charolais Bull Sale, Belleville

April

- 3rd – Hubert Charolais Ranch 33rd Annual Polled Bull Sale, Monument
- 4th – Kansas Bull Test Sale #71, Mitchell County Fairgrounds, Beloit
- 15th – ads due for 2012-2013 KCA directory

May

- 26th -27th – KJCA State Junior Charolais Show, Hutchinson

June

- 17th – 22nd – AIJCA Junior National Shows & Leadership Conference, Grand Island, NE

July

August

- Kansas Charolais Field Day

September

- 1st – all month – Schrader Ranch Private Treaty Fall Bull, Female, & Steer Sale, Wells
- Kansas State Fair Charolais Show, Hutchinson
- Kansas Junior Livestock Show, Wichita

October

- 31st – Fink Beef Genetics Bull Sale, Randolph

November

December

- Kansas Beef Expo, Hutchinson
- 31st – KCA membership Dues

**Wishing everyone a prosperous and productive
Calving Season and Bull Sale Season!**

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