



Kansas Charolais News

March 2015

President's Message

Dear Fellow Charolais Breeders,

Winter is winding down, hopefully, and I hope that the Spring calving and sale season treats you all well.

The future looks bright for the breed and the beef industry in general. Beef producers have enjoyed some of the highest prices for fed cattle, feeder cattle and seed stock in history.

High prices are great, and we all hope that they continue for a long time; however, high prices bring challenges. The growing interest in the Charolais breed, together with historically high cattle prices, will bring many new people to the breed in the coming years.

It is important that Charolais breeders resist the temptation to open that gate for cattle that we would have culled and never considered marketing to customers a few years ago. If the cattle we sell to first-time customers do not live up to their expectations, then they might not ever come back to the breed.

We have an opportunity to build on our customer base, but only if we continue to do what Charolais breeders have been doing for the last several years; to build interest in the breed and sell good cattle that are honestly represented to the customer. It matters not if you sell bulls to commercial producers, bulls, cows and heifers to other Charolais breeders, show heifers, or show steers.

Admittedly, this is easier said than done and each one of us has to know our customer and their expectations and adjust our marketing accordingly. It is also our responsibility to not let greed drive our decisions regarding the seed stock we sell.

Thank you,

Todd Sheppard
KCA President

From the KCA

■ **KCA Website Slideshow:** Please take a moment to look through the welcome screen pictures on the KCA website. These pictures are from Kansas junior Charolais members who entered the photography contest at last year's Junior Nationals. This slideshow will continue to be updated with junior submissions.

■ **KCA Member Websites:** As individual breeders' websites become available, please send me an email and I will list your site along with your member information on the KCA member directory.

■ **KCA Facebook:** Curtis Ohlde continues to update the KCA facebook page with sale dates and sale pictures. Because we cannot make every sale, please send your pictures to either of us and Curtis will post. If we have missed anyone's sale date, please let us know.

■ **BQA Certification:** Free BQA certification is being offered until April 15. For More information go to: kla.org/kansasbeefqualityassurance.aspx and follow the Get Certified link. Use BIVBQA to redeem your free certification.

■ **KCA Board Meeting:** The Spring KCA board meeting will be held the same weekend as the KJCA State Show. Meeting will take place immediately following the show on Sunday, May 24. Please email items to be added to the agenda by May 15.

■ **AICA Annual Membership Meeting:** See page 3 for more information on the meeting next week. Congratulations to Spencer Schrader, Schrader Ranch, who will take office at the conclusion of the annual meeting next week, representing our area.

Miss Charolais USA 2015

Note from the KCA: I asked Addi to update the membership on her year to date as the AICA Miss Charolais USA. Congratulations, Addi, and thank you for your representation of the Kansas Juniors!

As queen I get to do many awesome things and already have had many great opportunities.

Before I was crowned in October, the contestants and committee met about changes for this year, including the traditions that should be continued or reinstated.



Currently, I am trying new wardrobe options like a one-color outfit or the blue royal jacket that many have seen me in. Also this year, the committee



would like the queen to be at more events, in addition to the three required events: National Charolais Open Show, one Missouri event, and the Charolais Junior Nationals.

Over the last 4 months, I have attended many production sales and national events. I began my reign at Wrights Charolais Fall Herd

Production Sale in Missouri. I also spent many days at the National Western Stock Show in Denver helping with the pen and hill show; as well as showing international visitors around the show and stockyards.

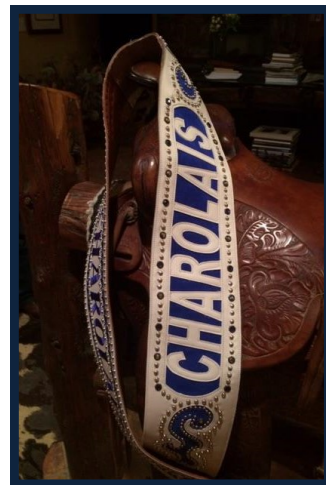
At the end of January I attend the Ft. Worth Stock Show in Texas. The Ft. Worth cattle officials are very welcoming at the stock show. I enjoyed my time spent in the ring; as the green jacket cattle offi-

cials were in the ring with us learning about our industry and vice versa.

At the beginning of March I will be in Houston for the stock show as well at the International Charolais/Charbray convention. This is a three-day event with producers attending from across the United States. The Texas Charolais breeders will be hosting ranch visits and conference sessions.

Currently, I am a Junior at Kansas State University studying Animal Science. Last May, I graduated from Allen Community College, where I was also a member of the Livestock Judging team.

Addi Marston
Miss Charolais USA 2015



KJCA/AIJCA Update

From Hadley Schotte
AIJCA Area 3 Director and KCA President

■ Warmer weather is fast-approaching. With this, the state show will be here before we know it. If you have not yet booked your hotel rooms, I strongly urge you to do so. Hotel options and phone numbers are listed below. The KJCA officers are currently organizing and planning the show; more information, including entry forms, will be sent in the next few weeks.

■ I will be attending the AIJCA Spring Board Meeting March 20 & 22. Let me know if you have any questions about the meeting.

Hampton Inn: 620-665-9800

Fairfield Inn: 620-259-8787

Super 8: 620-663-7822

Comfort Inn: 620-669-5200

2015 Annual Membership Meeting, Committee Meetings and Spring Board of Directors Meeting

Argosy Casino- Hotel & Spa, Riverside, Missouri

777 NW Argosy Parkway • Riverside, MO 64150 • (816) 746-3100

Sunday, March 22

- 1:00 p.m. Long Range
- 4:00 p.m. CPI Committee Meeting
- 4:30 p.m. Executive Committee Meeting
- 5:00 p.m. Breed Improvement Committee Meeting

Monday, March 23

- 8:00 a.m. Breakfast, Annual Membership Meeting & Awards
- 9:30 a.m. Commercial Committee Meeting
- 9:30 a.m. AIJCF Board of Trustees Committee Meeting
- 10:30 a.m. Rules and Ethics Committee Meeting
- 10:30 a.m. Junior Council Committee Meeting
- 11:30 a.m. Affiliate Committee Meeting
- 11:30 a.m. Advertising/Marketing Committee Meeting
- 12:30 p.m. Charolais Dees USA Meeting
- 12:30 p.m. Finance Committee Meeting
- 2:00 p.m. AICA Spring Board of Directors Meeting
followed by 2015-2016 Board workshop and new member
orientation

AMERICAN-INTERNATIONAL CHAROLAIS ASSOCIATION

2015 Annual Membership Meeting
March 23, 2015 • 8:00 a.m.

Agenda

1. Call to Order – Larry Lehman
2. Review March 24, 2014 Minutes
3. Report of the President- Larry Lehman
4. Report of the Executive Vice President-
J. Neil Orth
5. Report of the Secretary- John Chism
6. Report of the Treasurer- Robb Creasey
7. Awards Presentation

**RSVP TO: AICA, ATTN: Judy Clements, 11700 NW Plaza Circle, Kansas City, MO 64153,
FAX: (816) 464-5759, EMAIL: jclements@charolaisusa.com**

Name (s): _____

Address: _____

City, State, Zip: _____

Phone: () _____ AICA Breeder #: _____

Make checks payable to AICA or pay by MasterCard or Visa:

Visa _____ MasterCard _____
Card No.: _____ Expires: ____/____

Security Code: _____

Signature: _____

Number of Buffet tickets: _____ @ \$20 each

Total Remittance: \$ _____

Argosy Hotel Reservations

Call 1-800-270-7711

Refer to : American-International

Charolais Association Block

Rate: \$109.00 plus tax

Cut-off date is March 9, 2015

2015 KCA Membership Dues

Name _____

Ranch Name _____

Address _____

Phone _____

E-mail _____

Website _____

2015 Dues - \$50 Please send to: KCA, 2563 Douglas Road, Grantville, KS 66429

2014-15 Kansas Charolais Assoc. Officers

President Todd Sheppard, 785-457-2164
Vice President Curtis Ohlde, 913-772-2697
Secretary/Treas Anna Barrett, 785-246-3156
North Director Danny Forsyth, 785-632-1110
South Director Doug Harris, 620-368-4792
East Director Megan Fink, 785-410-5559
West Director Kyla Clawson, 620-353-8170
At-Large Director Russ Lewis, 620-375-2876

Kansas Charolais Association

2563 Douglas Road

Grantville, KS 66429

barrettcattle@msn.com or 785-246-3156

www.kansascharolais.com

Find us on FaceBook!

2014-15 Kansas Junior Charolais Assoc. Officers

Contact information at Kansascharolais.com

President Hadley Schotte, Marysville
Vice President Taylor Ohlde, Easton
Secretary Jaid Runft, Scandia
Treasurer Addi Marston, Canton
Reporter Payton Runft, Scandia
Historians Mitchell and Shay Duer, Onaga
North Director Weston Schrader, Wells
South Director Casey Craver, Gypsum
At-Large Director Mason Runft, Scandia
At-Large Director Payden Barrett, Grantville
Advisor Spencer Schrader

KCA Calendar of Events

To be included on the 2015 website calendar and quarterly KCA newsletters, please send your events/sale dates/etc. to:
barrettcattle@msn.com

March 2015

22-23rd American-International Charolais Association Annual Membership Meeting, Committee Meetings, & Spring Board of Director's Meeting
Argosy Hotel & Casino, Kansas City, MO

April 2015

1st - AIJCA Junior National Show & Leadership Conference Entry Information Available Online

11th - K-State Open House

May 2015

10th - AIJCA Junior National Show & Leadership Conference Entry Deadline

20th - AIJCA Junior National Show & Leadership Conference Late Entry **and** Ownership Deadline

23-24th - KJCA State Show, Hutchinson, KS

24th - KCA Board Meeting

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